



**Beef Promotion and Research Program  
DIRECT MARKETING CHECKOFF & PROMOTION FORM**

The Beef Checkoff Program was created by the Beef Promotion and Research Act of 1985 (7 U.S.C. 2901-2911) and the Beef Promotion and Research Order (7 CFR 1260.201-640). Information is required by 7 CFR 1260.201. Failure to report can result in a fine. All information reported is confidential under 7 CFR 1260.203. The Tennessee Beef Promotion Program was created under TCA 43-29-102. Information is required by TCA 43-29-109. Note: If the animal is processed for the producer/owner's own personal consumption or is USDA certified organic, no funds are due.

Seller's Name: \_\_\_\_\_

Farm/Business Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Month/Year of Sale or Processing \_\_\_\_\_

*(Use this reporting box when selling processed beef (meat) direct to customers)*

**Total number of cattle processed for Beef sales \_\_\_\_\_ x \$1.00\* per head = \$ \_\_\_\_\_**

*\*Only the Beef Checkoff (\$1.00 per head) is due on cattle processed for direct beef sales to customers.  
The State Beef Promotion (.50¢ per head) isn't due on cattle processed for direct beef sale to customers.*

*(Use this reporting box when selling live cattle to customers)*

**Total number of live cattle sold to customers \_\_\_\_\_ x \$1.50 per head = \$ \_\_\_\_\_**

Yes, I would like to be listed on the TBIC online Local Beef Directory. Please visit [tnbeef.org](http://tnbeef.org) for more information.

Signature of person completing this form \_\_\_\_\_

**Send this completed report and check made payable to Tennessee Beef Industry Council to:**

**Tennessee Beef Industry Council**

**c/o First Horizon Bank**

**P.O. Box 305172 Dept. 25**

**Nashville, TN 37230-9869**

*Forward original and yellow copy with remittance. Retain pink copy for your records.*

Contact TBIC compliance manager with questions: 615-896-5811